Gross Amount

Spots

Order %

100%

Net Amount

Rating

ORDER

Orders	Order / Rev:	108032		
	Alt Order #:	06865536	_	
	Product Desc:	Issue	_	HD M
	Estimate:	1790	_	KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/19/12 / 10/19/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mundy-Katowitz Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1322 G St. SE	Billing Cycle:	EOM/EOC
		Washington, DC 20003	Agency Commission:	15%
Advertiser	Name:	Priorities USA Action	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Account Executive

Amy McCreary

End Date

Bill Plan

Start Date

10/29/12	11/06/12	18	\$42,900.00	\$36,465.00	November 2012	18	\$42,900.00	\$36,465.00	0.00	
					Totals	18	\$42,900.00	\$36,465.00	0.00	
Account Executives										

Start Of Order - End Of Order

Start Date / End Date

Net Amount

Totals

Month

Order Share	Share	Total
KSNV	25%	\$42,900.00
Market	100%	\$171,600.00

Spots

Sales Office

Gross Amount

Sales Region

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$42,900.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$42,900.00
KTUD	1%	\$1,716.00
KVVU	19%	\$32,604.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,580.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
-	Ξ 1	KSNV	10/30/12	10/30/12	Wake Up Early w/	Wagn € M	430a-5a	- T	1:00	1	\$800.001	0.00 NM	1	\$800.00
					Wake Up Early W	agners								
	,	WAKE-W	//WAGNE	RS										
		Start	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 10/2	9/12 1	1/04/12	- T	1	\$800.00	0.00						

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Order / Rev: 108032 Advertiser: Priorities USA Action

Alt Order #: 06865536 Product Desc: Issue KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1790

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 10/30/12	Wake Up Early w/ Wake Up Early W	-	430a-5a	- T	1:00	1	\$800.00 1	0.00 NM	1	\$800.00
WAKE-\	N/WAGN	IERS	Wake op Lany W	agricis								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-T	1	\$800.00	0.00						
E 2 KSNV	10/31/1	2 10/31/12	Wake Up Early w/ Wake Up Early W		430a-5a	W	1:00	1	\$800.00 1	0.00 NM	1	\$800.00
	W/WAGN				_							
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 0.00						
		2 11/01/12	Wake Up Early w/		430a-5a	T	1:00	1	\$800.001	0.00 NM	1	\$800.00
			Wake Up Early W	-								
	N/WAGN		147	0 . 00 .	D .	D .:						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
E 4 KSNV			Wake Up Early w/	-	430a-5a	S	1:00	1	\$800.001	0.00 NM	1	\$800.00
			Wake Up Early W	agners								
	N/WAGN		\\\\- a - d =	C= =4= ///= =1-	Data	Datina						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
E 5 KSNV			Wake Up Early w/		430a-5a	M	1:00	1	\$800.001	0.00 NM	1	\$800.00
			Wake Up Early W	-								
	W/WAGN		NA /	0	Data	Datie						
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
		2 11/03/12	Sa-Su Early News	•	5pm-630pm	S-	1:00	1	\$2,700.001	0.00 NM	1	\$2,700.00
			Sa-Su Early News						, ,			, ,
NEWS	D 1 -	Ford Date	10 /	0	Data	Datie						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,700.00	Rating 0.00						
E 7 KSNV			Weekend Jeopard		630-730pm	S-	1:00	1	\$2,100.001	0.00 NM	1	\$2,100.00
			WKND Jeop/Whe	el	·							
	RDY/WH		Maakdaya	Cnoto/Mode	Doto	Doting						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,100.00	Rating 0.00						
		2 10/30/12	M-F 5-6a WakeUp	w/WaGM	5-6a	- T	1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
			M-F 5-6a WakeUp	p w/Wagners								
_	N/WAGN		Weekdays	Spots/Week	Poto	Poting						
Week: 10/2	rt Date 29/12	End Date 11/04/12	- T	<u>3pois/Week</u>	Rate \$2,400.00	Rating 0.00						
E 9 KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeUp	w/WaGM	5-6a	W	1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
			M-F 5-6a WakeUp	p w/Wagners								
	N/WAGN rt Date		Wookdays	Spots/Week	Poto	Rating						
Week: 10/2		End Date 11/04/12	<u>Weekdays</u> W	<u>3pois/Week</u>	Rate \$2,400.00	0.00						
E10 KSNV	11/02/1	2 11/02/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
\A/A/CE \	A//\A/A	IDO4	M-F 5-6a WakeUp	p w/Wagners								
	N/WAGN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	F	1	\$2,400.00	0.00						
E11 KSNV	11/05/1	2 11/05/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	M	1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
14/41/5		1004	M-F 5-6a WakeUp	p w/Wagners								
	N/WAGN rt Date		Weekdays	Spots/Week	Pate	Rating						
Week: 11/		End Date 11/11/12	<u>Weekdays</u> M		Rate \$2,400.00	0.00						
E12 KSNV	11/06/1		M-F 5-6a WakeUp		5-6a	- T	1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
\^/^ <i>\</i> /_\	A//\A/A C &	IDC4	M-F 5-6a WakeUp	p w/Wagners								
	N/WAGN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	- T	<u>3pois/week</u>	\$2,400.00	0.00						
E13 KSNV				CM	12-1230pm	W	1:00	1	\$2,000.001	0.00 NM	1	\$2,000.00

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KSNV

Order / Rev: 108032

Alt Order #: 06865536

10/30/12 - 11/06/12

Advertiser: Priorities USA Action
Product Desc: Issue

Estimate:

Alt Order #: 06865536

Flight Dates:

65536 Product Desc:

1790

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News **NEWS 3 AT NOON** Weekdays Start Date **End Date** Spots/Week Rate Rating - - W- - - -11/04/12 1 \$2,000.00 0.00 Week: 10/29/12 E 14 KSNV 10/30/12 10/30/12 1:00 0.00 NM \$1,300.00 The Agenda 1230pm CM 1230-1p - T- - - -\$1,300.001 The Agenda 1230pm **AGENDA** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 \$1,300.00 0.00 E 15 KSNV 11/02/12 11/02/12 Days of our Lives СМ 1258p-2pm ---F--1:00 1 \$2,000.001 0.00 NM \$2,000.00 Days of our Lives DAYS-OUR LIVES Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--11/04/12 0.00 Week: 10/29/12 \$2,000.00 E 16 KSNV 10/31/12 10/31/12 M-F Jeop/Wheel - - W- - - -1 \$6,800.001 0.00 NM CM 630-730pm 1:00 \$6,800.00 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Spots/Week Rating Start Date **End Date** Weekdays Rate - - W- - - -Week: 10/29/12 11/04/12 1 \$6,800.00 0.00 E 17 KSNV 11/01/12 11/01/12 Dr. Phil - - - T- - -1:00 1 \$2,400.001 0.00 NM CM 3-4p \$2,400.00 Dr Phil DR. PHIL Start Date **End Date** Spots/Week Weekdays Rate Rating 11/04/12 - - - T- - -Week: 10/29/12 \$2,400.00 0.00 E18 KSNV 10/31/12 10/31/12 Today Show СМ 658a-9am --W---1:00 1 \$7,600.001 0.00 NM \$7,600.00 **Today Show TODAY SHW End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/29/12 11/04/12 - - W- - - -1 \$7,600.00 0.00

Totals 18 \$42,900.00